

Artwork Submission Guidelines

10 working days prior to event

Advertising Modules To be published in the event's catalogue

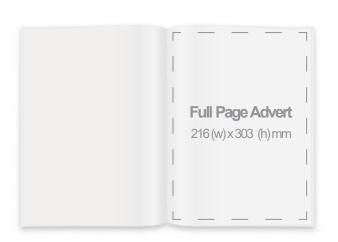
- ✓ Accepted formats print quality PDFor 300 ppi CMYKTIFF
- ✓ Print method: digital offset strictly no spot colours, no trim marks
- ✓ Full-page advertising bleed 3 mm, size with bleeds 216(w) x 303 (h) mm
- ✓ Colour CMYKor greyscale
- ✓ Imagesresolution 300 dpi or higher
- ✓ All fonts outlined (converted to curves)







300 ppi



Company Logos For printing on event banners

- ✓ Company logos must be submitted in vector format (Illustrator or EPS) with fonts outlined (converted to curves), CMYK colours only.
- ✓ If available, please send us your logo publishing guidelines
- ✓ Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.







Company Profile For listing on event's website and catalogue

- Profile length should not exceed 150 words
- Languages: English and Russian (if available)
- ✓ All profiles should be submitted as plain text
- ✓ Provide URLlink to your company's website







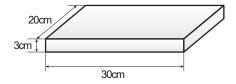


Promotional literature To be produced by advertiser

For promotional flyers: A5 or A4, up to 10 pages, up to 150 g/m². Quantity: 300 pcs

For gifts: weight up to 150 grams Max. dimensions: 30x20x3 cm

Quantity: 300 pcs





Please submit the materials before 10th of June

Submission email address: secretariat@minexforum.com

Files over 10 Megabytes

If the file size is larger than 10Mb, please upload it on free file-sharing server: http://www.sharefile.com or share it via Dropbox http://www.dropbox.com and send us the link to your file to admin@minexforum.com Questions?

UK: +44 208 089 2886

secretariat@minexforum.com

Handouts must be submitted no later than 10 June to the following address:

Ms Natalia Panova « CIT SERVICE SOLUTIONS» Shopokova, 29/1 720052 Bishkek, Kyrgyz Republic Email info@cit.kg