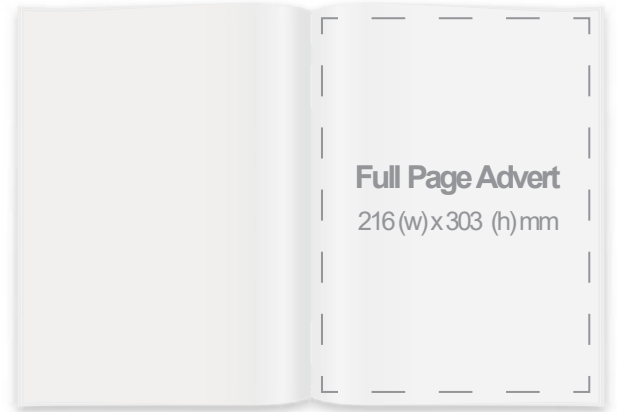## 10 working days prior to event

Advertising Modules To be published in the event's catalogue

✓ Accepted formats – print quality PDF or 300 ppi CMYK TIFF
✓ Print method: digital offset – **strictly no spot colours, no trim marks**
✓ Full-page advertising – bleed 3 mm, size with bleeds 216(w) x 303 (h) mm
✓ Colour – CMYK or greyscale
✓ Images resolution – 300 dpi or higher
✓ All fonts – outlined (converted to curves)

PDF **TIFF** **300** ppi

Full Page Advert
216 (w) x 303 (h) mm

Company Logos For printing on event banners

✓ Company logos must be submitted in vector format (Illustrator or EPS) with fonts outlined (converted to curves), CMYK colours only.
✓ If available, please send us your logo publishing guidelines
✓ Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.

Ai **EPS**

Company Profile For listing on event's website and catalogue
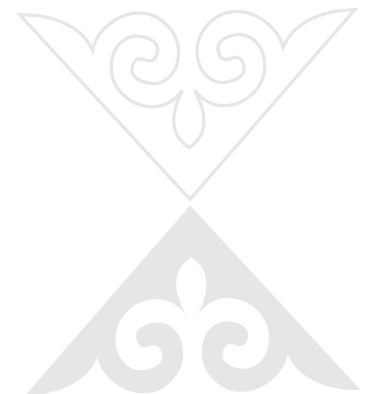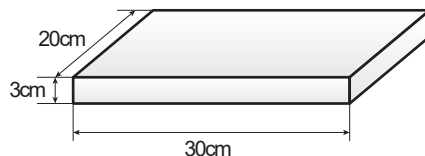
✓ Profile length should not exceed 150 words
✓ Languages: English and Russian (if available)
✓ All profiles should be submitted as plain text
✓ Provide URL link to your company's website

DOC **RTF** **TXT**

150 words

Promotional literature To be produced by advertiser

For promotional flyers: A5 or A4, up to 10 pages, up to 150 g/m². Quantity: 200 pcs

For gifts: weight up to 150 grams
Max. dimensions: 30x20x3 cm
Quantity: 200 pcs

20cm
3cm
30cm

Please submit the materials before 5th of June

Submission email address: **secretariat@minexforum.com**

Files over 10 Megabytes

If the file size is larger than 10Mb, please upload it on free file-sharing server: http://www.sharefile.com or share it via Dropbox http://www.dropbox.com and send us the link to your file to admin@minexforum.com

Questions?

UK: +44 208 089 2886
uk@minexforum.com